CHRIS LAHIRI
Product Designer. Grayson's Dad.

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I ❤ My People

In my 15+ years of experience, I've come to realize the importance of a great, diversely educated team. A great product team raises the banner for a painstaking development effort to be justified; for a PM's business case to win approval with stakeholders; for end users to further commit and transact with a product. I've been involved in all of these endeavors and more, but not without the support of other brilliant team members. I love opportunities to both learn and share my knowledge with others.

Skills

Visual Design
Interaction Design
User Research
 - Onsite/Remote Usability Testing
 - Journey Mapping
 - Mind Mapping
Information Architecture
Copywriting
Art Direction
Illustration
Programming
 - HTML
 - CSS
 - JavaScript (simple if-then logic, functions and general understanding of object oriented coding principles)

Tools

UX Design	Production Arts
v0	Photoshop
Claude	Illutrator
Figma Make	After Effects
Figma	Premiere
	Lottie Lab

Workflow	User Research
Jira	UserTesting
Confluence	Askable
Azure DevOps	Qualtrix
GitLab	ClickTale
Pivotal Tracker	Zoom
	Salesforce
	Tableau

Experience

Raptor Technologies / Sr. Product Designer
Houston, TX / January 2020 - July 2025

- Instituting and maintaining a DesignOps process to ensure consistent delivery of creative assets as products evolve and mature

- Institute product discovery, user research, user testing, and quantitative and qualitative analysis methodologies that bring greater product value

- Development and maintenance of UX design systems and research artifacts such as personas, journey maps and product flows

- Hands-on visual design of product UI

Home Depot/GCC / UX Lead - Decking Category
Houston, TX / October 2017 - December 2019

- UX oversight of major product launch ($0-2.8 million in revenue in 6 months) of custom category "PIPfigurator", a responsive PIP page with robust configuration features for Trex, Fiberon and Veranda decking brands

- Oversight of responsive "Resurfacing Calculator", an experimental configurator that allows robust configuration of decking surfaces, with all related materials carted based on user inputted width and length calculations

- Ancillary support for many other product categories

- Promoted to UX lead for interconnected retail's decking category

Silicus Technologies / Creative Director, User Experience
Houston, TX / February 2015 - February 2017

- Management of a UX team consisting of visual designers, researchers and front-end developers

- Conceptualizing information architecture, interaction design and high-level creative vision for enterprise-grade software products

- The diversity of projects netted extensive experience in enterprise IoT application development, as well as wearable technology and applications

Education/Certification

Eastern Michigan University
Bachelor in Business Administration

1996-2000

Nielsen Norman Group
UX Certified #1008078

Issued June 2015